





3rd EAST AFRICAN BUSINESS & ENTREPRENEURSHIP CONFERENCE & EXHIBITION

30. & 31. October 2018, Kampala, Uganda

Towards a Digital Economy East Africa – Getting ready for Industrialization 4.0

Program

Disclaimer: Some speakers in this program are still to confirm their participation. In case they are not available the names will be replaced by other experts in the respective fields.

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Monday, 29th October 2018

14:00 – 20:00 Delegates Arrival & Early Registration

	Tuesday, 30 th October 2018
08:00 - 09:00	Registration and Networking Coffee
09:00 - 10:30	Introduction Moderator Welcome N.N. Keynote Presentation Ms. Elsie Kanza, Head of Africa, World Economic Forum "The 4 th Industrial Revolution – insights from the World Economic Forum in Davos and what it means for the Industrialization Strategy in East Africa" Panelists Hon. Frank Kagyigyi Tumwebaze Minister of ICT and National Guidance, Republic of Uganda Dr. Mukhisa Kituyi Secretary General, UNCTAD Big Data Scientist & Digital Transformation Instructor, Strathmore Business School
10:30 – 12:30 Auditorium	Opening Ceremony Acknowledgements Ms. Lilian Awinja Executive Director, East African Business Council Welcome Mr. Nicholas Nesbitt Chairman, East African Business Council

	Mr. Mohammed Dewji CEO MeTL Group & Young Global Leader, World Economic Forum <i>"The private sector perspective: Challenges and opportunities arising from</i> <i>industrialization 4.0 in East Africa"</i>
	Official Addresses Amb. Liberat Mfumukeko Secretary General, East African Community
	Rt Hon Dr. Alhaj Kirunda Kivejinja, Chair of the EAC Council of Ministers, Republic of Uganda
	Keynote address by chief guest
12:30 - 13:00	Group photo, joint visiting of the exhibition and press briefing
13:00 - 14:00	Lunch & Networking
14:00 – 15:30 Auditorium	Governments going digital: "e-government, block chain, trade in services …"
Additionalin	Presentation: "Disruptive technology vs. old-school governance – Positioning East Africa as a digital economy
	Session Chair Prof. Bitange Ndemo, Associate Professor for Entrepreneurship, University of Nairobi Business School & Chairman of Blockchain & Al task Force, Kenya
	Panelists Hon. Tumwebaze Kagyigyi Frank, Minister of ICT and National Guidance, Republic of Uganda
	Hon. Jean de Dieu Rurangirwa Minister of Youth and ICT, Republic of Rwanda
	Ms. Agnes Nabwire Assistant Commissioner, Uganda Revenue Authority (URA)
16:00 - 17:30	Digital infrastructure – connect the unconnected
	Presentation: "connectivity and hardware – constituent stepping stones to partake in the 4 th industrial revolution" Mr. Akinwumi Adesina, President African Development Bank

Session Chair: NN,

Panelists: **Mr. Charles Murito** Country Manager Kenya, Google

Mr. Herman Sigh Group Executive Innovation Strategy, Ayo Holdings (MTN)

Mr. Thomas Sonesson

CEO, American Towers Uganda

	Wednesday, 31 st October 2018
09:00 – 10:30 Room 1	ICT: "e-services & Internet of Things (IoT)"
	Keynote presentation: Dr. Bernd Westphal , University of Freiburg <i>"Industrialization in East Africa and the importance of embedded and mobile ICT systems "</i>
	Session Chair Mr. Daniel Murenzi Principal IT Officer, EAC Secretariat
	Panelists Hon. Jean de Dieu Rurangirwa Minister of Youth and ICT, Republic of Rwanda
	Mr. Simon Carpenter Chief Technology Advisor, SAP Africa
	Mr. Nixon M. Gecheo, Governance & ICT4D expert, Universal Service Advisory Council, Communications Authority of Kenya
Room 2	Agri-Business: "From subsistence to smart farming – East Africa's potential for disruptive change"
	Keynote presentation Dr. George N. Njenga
	Dean, Strathmore Business School, Kenya
	"e-agriculture and food security: Innovative ways to prevent post-harvest losses and improve agri business"

Session Chair NN., World Food Programme

Panelists **Mr. Grant Brooke** CEO, Twiga Foods

Dr. Rose Omaria Country Director Uganda, East African Grain Council

Ms. Amy Barthorpe Global Head of Business & Partnership, WeFarm

10:30 - 11:00	Networking Coffee Break
11:00 - 12:30	Parallel Sessions
Room 1	FinTech: "Filling the gap and providing access to financial services"
	Keynote presentation Ms. Veronica Ogeto Tchoketch Head of Innovation, Safaricom <i>"Future Financing and the role of Block-chain data for other sectors"</i>
	Session Chair Ms. Veronica Sentongo Head of Digital Banking, Stanbic Bank, Uganda
	Panelists Mr. Hussein Sayed Chief Officer – Mobile Financial Services, Tigo, Tanzania
	Mr. Julius Musiine Head of Agency Banking, Equity Bank, Uganda
	Dr. Charles Kimei CEO, CRDB
Room 2	Energy
	Keynote presentation Mr. Matthew Matimbwi Chairman, East African Renewable Energy Federation (EAREF) <i>"xxx"</i>
	Session Chair

NN.

Panelists Mr. Holger Loesch, Member of the Executive Board, Federation of German Industries, BDI

13:30 – 15:00 Room1

Health: "Increase access to health through medical entrepreneurship"

Keynote presentation **Dr Amit Thakker** Chairman, East African Health Platform

Session Chair **Prof. Gibson Kibiki** Executive Secretary, East Africa Health Research Commission (EAHRC)

Panelists Anne Therese Ndong-Jatta, Director, UNESCO Regional Office for Eastern Africa

Mr. Andrew Waititu CEO Healthcare, GE East Africa

Dr. Cathy Mwangi CEO, eHealth, Kenya

Room 2 Mobility "Virtual and Physical Connectivity – essential basic requirements to ease business and boost regional integration"

Keynote presentation: "XXX", CENIT@EA

Session Chair **Mr. Robert Ford** Chief Coordinator, Norther Corridor Technology Alliance

Panelists Mr. Patrick Nsenga Buchana, CEO, AC Group

Mr. Loic Amado General Manager East Africa, UBER

Mr. Albert Stockel

Managing Director, SGS

Eng. George Mulamula, CEO, COSTECH / Teknohama

15:00 - 15:30	Networking coffee break
15:30 – 17:00 Auditorium	e-commerce: The gate to digital free trade
	Keynote presentation <i>"business models for broader market access - potential and requirements for a digital free trade zone"</i> Amb. Chileshe M. Kapwepwe , Secretary General COMESA
	Session Chair Mr. Ham Namakajjo Country Manager, Jumia Uganda
	Panelists Mr. Jeoffrey Mulai Founder & CEO, Tanda
17:00 – 17:30 Auditorium	Wrap up
	Vote of thanks Ms. Lilian Awinja Executive Director, East African Business Council (EABC)
	Closing remarks Amb. Liberat Mfumukeko Secretary General, East African Community (EAC)
18:0 - 21:00	Pitching Cocktail (hosted by CENIT@EA) The role of hubs, labs and centers of excellence
	Keynote: Dr. Michael Kisangari , Director, Center of Excellence in ICT in East Africa (CENIT@EA)
	Mr. Jumanne Rajabu Mtambalike, Founder & CEO, Sahara Ventures NN., Inter University Council of East Africa (IUCEA)
	Ms. Gertrude Ngabirano; Executive Secretary, East African Commission for Science & Technology (EASTECO)
	Mr. Seth Silverman, Principal and Africa Operations Director, Factor (e) Ventures Mr. John Stever, Founder, Impact Hub Kigali